

ORDINANCE NO. 1426

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF KALAMA, WASHINGTON ESTABLISHING A KALAMA TOURISM ADVISORY COMMITTEE (KTAC), AS WELL AS POLICY AND PROCEDURES RELATED TO TOURISM FUNDS INCLUDING EVALUATING APPLICATIONS FROM PUBLIC, NON-PROFIT, AND FOR-PROFIT ENTITIES REQUESTING FUNDING FROM THE CITY'S TOURISM DOLLARS

WHEREAS, the City of Kalama as authorized by RCW 67.28 receives lodging tax revenues from the State of Washington assessed by the local lodging providers within the City limits of Kalama;

WHEREAS, RCW 67.28 establishes the uses for which the City of Kalama may expend the lodging tax funds based on the principle the funds are to be used for activities, operations, and expenditures designed to increase tourism;

WHEREAS, the opening of a new hotel within the City has increased the amount of lodging taxes the City is receiving requiring the City to establish policies and procedures for administering these funds to meet the requirements under the law and the community desires;

WHEREAS, the City of Kalama needs to establish a Kalama Tourism Advisory Committee (KTAC) to entrust with the responsibilities of advising and making recommendations concerning the collection and expending of lodging taxes;

NOW THEREFORE BE IT ORDNANIED by the City Council of the City of Kalama that the City of Kalama:

SECTION 1. The City of Kalama establishes Kalama Municipal Code Chapter 2.58 Kalama Tourism Advisory Committee as follows:

2.58.010 Kalama Tourism Advisory Committee

There is created a Kalama Tourism Advisory Committee (KTAC) consisting of seven (7) members. Members shall be appointed for one-year terms. The Council will review the membership on an annual basis and make changes as appropriate.

2.58.020 Membership

A. The KTAC shall be comprised of seven voting members to be appointed by the Mayor and City Council as follows:

1. One (1) member shall be an elected official of the City who shall serve as Chair,
2. Two (2) members shall be representatives of businesses required to collect the lodging tax
3. Two (2) members shall be persons involved in activities authorized to be funded

by revenue received from the lodging tax,

4. One (1) member shall be a local (98625) business owner and
5. One (1) member shall be a citizen at large.

B. A person eligible to serve under one category is not eligible to serve under a second category, and vice versa.

C. Organizations representing hotels and motels and organizations involved in activities that can be funded by this tax may recommend people for membership as their designee.

D. The members of the KTAC shall receive no compensation for service on the KTAC.

E. A member of the KTAC may be removed during their term by the City Council for the following

1. Absence for two consecutive meetings without prior excusal from the Chair; or
2. Violation of the public trust or malfeasance.

2.58.030. Meetings.

A. The Tourism Advisory Committee shall devote such time as may be necessary to properly discharge all duties devolving upon them. The Committee shall meet as often as is necessary to conduct business but shall hold a meeting at least twice a year on the second Wednesday of October and the second Wednesday of April to review applications. Additional meetings may be held upon publication in the City's newspaper of record and the City website.

B. A quorum of the KTAC shall be a majority of persons currently serving as voting members of the KTAC. A quorum must be present in order for a vote to be taken on recommendations to be forwarded to the City Council. Each voting member is entitled to one vote.

C. The KTAC may appoint a Vice-Chair to act in the absence of the Chair

2.58.340 Duties

A. A city proposal shall be submitted to the KTAC for review and comment if the city proposes an increase in the rate of the tax imposed under KMC 3.36, the repeal of an exemption from a Lodging tax imposed, or a change in the use of revenue received under KMC 3.36. The KTAC shall submit comments on such a proposal to the city council in no more than forty-five (45) days after its receipt of the proposal, through generally applicable public comment procedures. Comments from the KTAC shall include an analysis of the extent to which the proposal will accommodate activities for tourists or increase tourism, and the extent to which the proposal will affect the long-term stability of the lodging tax fund created for the lodging tax revenues.

B. Tourism Funding Applications presented to the City shall be reviewed and evaluated by the KTAC who will then make recommendations to the City Council for the funding of programs and events that are consistent with the requirements of RCW 67.28 as well as the tourism goals of the City.

C. The City Council may request the KTAC to review and/or make recommendations for tourism development and goals within the City and the requirements of RCW 67.28.

C. In addition to the foregoing, the KTAC may make recommendations and proposals to the City Council once a year for inclusion in the next year's budget for programs and projects that will further the development of the City's tourism and recreation economy and relevant to tourism development.

Section 2. Severability. If any section, subsection, paragraph, sentence, clause, or phrase of this ordinance is declared unconstitutional or invalid for any reason, such decision shall not affect the validity of the remaining parts of this ordinance.

Section 3. This ordinance shall become effective five days after passage, approval, and publication as provided by law.

Passed by the City Council of the City of Kalama at a regular meeting held on the day of September, 2019

Mayor Mike Reuter

ATTEST:

Coni McMaster, Clerk/Treasurer

Approved as to form

City Attorney